



BASELIOS POULOSE II CATHOLICOSE COLLEGE PIRAVOM, KERALA



Govt. Aided Minority Institution Affiliated to Mahatma Gandhi University, Kottayam
Re-Accredited with 'A' Grade by NAAC

TWO-DAY NATIONAL SEMINAR

Organized by the Department of English with Journalism in association with
the Directorate of Students' Welfare, Mahatma Gandhi University, Kottayam
& the Departments of Electronics, Commerce & IQAC

ARTICULATING CRISIS: NEW MEDIA, E-COMMERCE & THE CONUNDRUM OF TECH-CAPITALISM

JAN
8 & 9
2026

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Concept note

Technology has enabled new tools that has changed significantly the way we exist and articulate our experiences. We communicate online, carry out transactions online through Internet banking applications & mobile payments, navigate our way through geolocators and so on. The smartphones today help us do several things on the go. There is a monetisation crisis involved in the way individuals and enterprises are subject to financial frauds on a daily basis and still operate within the vulnerability of infinite internet identity.

Social communication, parallelly, has evolved to become determined by the short attention span of the consumer/viewer/audience in an environment where a zillion different apps and platforms vie for the attention of the viewers, a situation that has emerged as an existential threat to legacy media. E-communication and transactions have complicated human existence to the extent of rendering redundant humans as workforce.

The Department of English, in association with the Departments of Electronics, Commerce & IQAC, is making a modest attempt to parse three very crucial implications of making sense and staying afloat amidst immersive internet experiences.

Ms Radhika Raj P
HOD. Dept. of English
(Convenor)

Dr Baby Paul
Principal
(Chairman, Organizing Committee)

Joint
Convenors

Prof.(Dr.) Jobin Abraham
HOD, Dept. of Electronics

Ms Jeethy Sukumaran
HOD, Dept. of Commerce



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Thrust Areas but not limited to

- Media & AI
- Technoscience and Society
- Techo humanism and predatory capitalism
- Data intensive existence & Posthuman futures
- Digital politics and electioneering
- Financial Technologies (FinTech)
- Green Finance and Investment
- Financial frauds and Forensic Accounting
- Emotional Intelligence in the digital workplace
- Stock-market and AI
- Advanced Semiconductor Devices and Trends
- Quantum Electronics Drones & Autonomous Vehicles
- Smart Antenna Technology
- Noise Reduction and Signal Enhancement
- IoT enabled Smart Grid

Cash prize will be awarded to the best paper.

Select papers will be peer reviewed and published as an edited book with ISBN number.

E-certificates will be provided to all registered participants

SUBMISSION DETAILS

Participants are requested to submit an abstract of 300–500 words, along with keywords and a short bio note. Submissions should be forwarded to the seminar email ID: ns2026@bpccollege.ac.in

Submission of Abstract : 17/12/25

Date of Acceptance : 19/12/2025

Submission of Full Paper : 04/01/2026

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Registration Fee

Research Scholars (Paper presentation & publication) - Rs. 1000/-

Faculty (Paper presentation & publication) - Rs. 1500/-

Students (Paper presentation & publication) - Rs. 650/-

Students (Paper presentation) - Rs. 400/-

Students/Faculty/Research Scholars (Participation) - Rs. 300/-

G-pay number: 9895856100

RESOURCE PERSONS



Dr. Shiju Sam Varughese
Associate Professor
(Full Bright Scholar)
Central University of Gujarat



Mr. Navin J Antony
Deputy News Editor,
The Week,
Malayala Manorama



Dr. Soni Kuriakose
Associate Professor
Nirmala College, Muvattupuzha



Dr. Athira B
Assistant Professor
IIIT Kottayam

Organising Committee:

Dr. Saji K S, Prof.(Dr.)Jacob Abraham, Ms. Sindhu Thomas, Dr. Shine P S,
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For further queries, contact: 98953 26025, 9895856100, 8281037898



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