



BASELIOS POULOSE II CATHOLICOSE COLLEGE

PIRAVOM, KERALA



Govt. Aided Minority Institution Affiliated to Mahatma Gandhi University, Kottayam
Re-Accredited with 'A' Grade by NAAC

TWO-DAY NATIONAL SEMINAR

Organized by the Department of English with Journalism in association with the Directorate of Students' Welfare, Mahatma Gandhi University, Kottayam & the Departments of Electronics, Commerce & IQAC

ARTICULATING CRISIS: NEW MEDIA, E-COMMERCE & THE CONUNDRUM OF TECH-CAPITALISM

JAN
8 & 9
2026

CALL FOR PAPERS

Concept note

Technology has enabled new tools that has changed significantly the way we exist and articulate our experiences. We communicate online, carry out transactions online through Internet banking applications & mobile payments, navigate our way through geolocators and so on. The smartphones today help us do several things on the go. There is a monetisation crisis involved in the way individuals and enterprises are subject to financial frauds on a daily basis and still operate within the vulnerability of infinite internet identity.

Social communication, parallelly, has evolved to become determined by the short attention span of the consumer/viewer/audience in an environment where a zillion different apps and platforms vie for the attention of the viewers, a situation that has emerged as an existential threat to legacy media. E-communication and transactions have complicated human existence to the extent of rendering redundant humans as workforce.

The Department of English, in association with the Departments of Electronics, Commerce & IQAC, is making a modest attempt to parse three very crucial implications of making sense and staying afloat amidst immersive internet experiences.

Ms Radhika Raj P
HOD, Dept. of English
(Convenor)

Dr Baby Paul
Principal
(Chairman, Organizing Committee)

**Joint
Convenors**

Prof.(Dr.) Jobin Abraham
HOD, Dept. of Electronics

Ms Jeethy Sukumaran
HOD, Dept. of Commerce



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Thrust Areas but not limited to

- Media & AI
- Technoscience and Society
- Techo humanism and predatory capitalism
- Data intensive existence & Posthuman futures
- Digital politics and electioneering
- Financial Technologies (FinTech)
- Green Finance and Investment
- Financial frauds and Forensic Accounting
- Emotional Intelligence in the digital workplace
- Stock-market and AI
- Advanced Semiconductor Devices and Trends
- Quantum Electronics Drones & Autonomous Vehicles
- Smart Antenna Technology
- Noise Reduction and Signal Enhancement
- IoT enabled Smart Grid

Cash prize will be awarded to the best paper.
Select papers will be peer reviewed and published as an edited book with
ISBN number.
E-certificates will be provided to all registered participants

SUBMISSION DETAILS

Participants are requested to submit an abstract of 300–500 words, along with keywords and a short bio note. Submissions should be forwarded to the seminar email ID: ns2026@bpccollege.ac.in

Submission of Abstract : 17/12/25

Date of Acceptance : 19/12/2025

Submission of Full Paper : 04/01/2026



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Registration Fee

Research Scholars (Paper presentation & publication) - Rs. 1000/-
Faculty (Paper presentation & publication) - Rs. 1500/-
Students (Paper presentation & publication) - Rs. 650/-
Students (Paper presentation) - Rs. 400/-
Students/Faculty/Research Scholars (Participation) - Rs. 300/-
G-pay number: 9895856100

RESOURCE PERSONS



Dr. Shiju Sam Varughese
Associate Professor
(Full Bright Scholar)
Central University of Gujarat



Mr. Navin J Antony
Deputy News Editor,
The Week,
Malayala Manorama



Dr. Soni Kuriakose
Associate Professor
Nirmala College, Muvattupuzha



Dr. Athira B
Assistant Professor
IIIT Kottayam

CALL FOR PAPERS

Organising Committee:

Dr. Saji K S, Prof.(Dr.)Jacob Abraham, Ms. Sindhu Thomas, Dr. Shine P S,
Ms. Devika Nair S, Dr. Regi Joseph, Dr. Gittu Baby, Ms. Amitha P James

For further queries, contact: 98953 26025, 9895856100, 8281037898



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