



## **Activity Title - IPR Basics for Innovators and Entrepreneurs**

**Date – 27-11-2025, 11.00 a.m**

**Venue – Seminar Hall, BPC College, Piravom**

**Mode - Offline**

### **Objective & Session flow**

- To understand the concept and importance of Intellectual Property Rights (IPR).
- To identify different types of IPR.
- Learn the process of securing IP protection.
- To guide learners on how to file for patents, register trademarks/designs, and protect copyrights effectively.

**Resource Person details - Dr. Regi Joseph, Associate Professor, Department of Law, BPC College, Piravom**

#### **• Summary of the activity**

The Invited Talk on “**IPR Basics for Entrepreneurs and Innovators**” introduced participants to the fundamental concepts of Intellectual Property Rights and their significance in today’s innovation-driven world. The resource person explained the different types of intellectual property—such as patents, trademarks, copyrights, industrial designs, and trade secrets—and how each protects various forms of creative and innovative work. The talk also highlighted the procedure for obtaining IP protection and the importance of managing and safeguarding these rights to avoid infringement. By understanding the commercial value of IP assets, entrepreneurs learn how to strategically use IPR to gain a competitive advantage, encourage innovation, and support business growth. Overall, the invited talk helped the students to recognize the role of IPR in transforming ideas into valuable, legally protected assets.

#### **Participant statistics (students, faculty, external) and attendees list with their details**

90 students and 2 internal faculty members attended the programme.

#### **• Outcomes achieved (e.g., patents filed, prototypes developed, startups incubated, skills gained)**

Knowledge about how to file for patents, register trademarks/designs, and protect copyrights effectively.

#### **• Feedback summary (2–3 representative comments)**

The session was helpful for beginners to understand about Intellectual Property Rights, filing patents, registering for trademarks, protecting copyrights etc.

• Photos of the event

