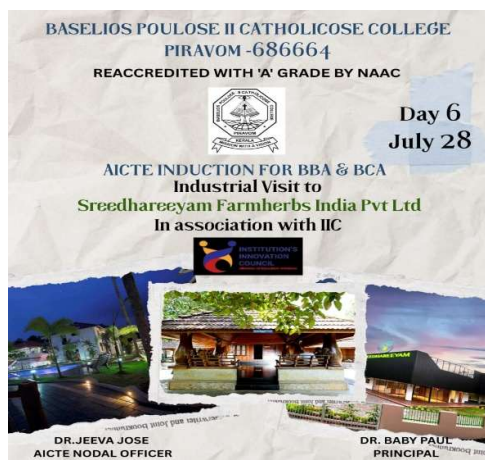


July 28, 2025

Industrial Visit to Sreedhareeyam Ayurvedic Eye Hospital and Research Center, Koothattukulam



The Department of BCA and BBA in association with Institution's Innovation Council organized an "Industrial visit" program on July 28, 2025. The main objective was to provide practical exposure to students about real working environments and industrial operations and to bridge the gap between theoretical knowledge and practical application in the industry.

The industrial visit to Sreedhareeyam Ayurvedic Eye Hospital and Research Center in Koothattukulam provided participants with an insightful experience into the field of Ayurvedic medicine. The visit included a tour of the hospital and research center, where attendees learned about traditional Ayurvedic treatments and their applications in eye care. Participants also had the opportunity to observe the process of medicine production, gaining an understanding of how Ayurvedic medicines are formulated and produced. The visit offered valuable insights into the integration of ancient practices with modern medical research, emphasizing the role of Ayurveda in holistic health care. This experience aimed to broaden participants' perspectives on alternative medicine and its practical applications in the healthcare industry.

